

# ISEN

International Society for  
ECT and Neurostimulation

## 2025 ANNUAL CONFERENCE AND COURSE EXHIBITOR AND SPONSOR PROSPECTUS



May 17–18, 2025  
9:00 am to 5:00 pm



DoubleTree by Hilton Hotel  
Los Angeles Downtown

# WELCOME MESSAGE

Message from Dr. Dan Maixner, President of ISEN



On behalf of the International Society for ECT and Neurostimulation (ISEN), I am pleased to invite you and your organization to be part of our 2025 Annual Conference in Los Angeles, California. This year, we are bringing together leading experts in electroconvulsive therapy (ECT) and neurostimulation for a dynamic event focused on advancing patient care, education, and research in the field.

The ISEN Annual Conference is a premier gathering for psychiatrists, clinicians, researchers, and healthcare professionals dedicated to the use of ECT and neurostimulation therapies in treating a range of mental health disorders. From major depressive disorder and bipolar disorder to catatonia and other treatment-resistant conditions, this conference offers a unique opportunity to explore the latest developments and best practices in these critical treatment modalities.

Our conference is designed to facilitate collaboration and networking among practitioners, educators, and researchers with sessions that cover clinical advancements, emerging technologies, and innovations in patient care. Attendees highly value this focused learning environment which allows them to connect with colleagues from around the world and engage in thought-provoking discussions.

We invite you to join us as an exhibitor or sponsor to showcase your organization's products and services to a targeted audience of professionals who are shaping the future of mental health treatment. With multiple opportunities for brand exposure, sponsorships provide a platform to enhance your visibility, support the advancement of the field, and foster meaningful connections with attendees.

By becoming involved with ISEN, you'll not only expand your reach but also contribute to the ongoing effort to improve access to and quality of ECT and neurostimulation therapies. Your partnership helps ensure that healthcare professionals are equipped with the knowledge and tools they need to provide life-changing care.

We look forward to welcoming you to Los Angeles and to a successful 2025 ISEN Annual Conference.

Warm regards,

**Dan Maixner, MD**

President, International Society for ECT and Neurostimulation (ISEN)

## ABOUT ISEN

The International Society for ECT and Neurostimulation (ISEN) is a global organization advancing the safe, ethical, and effective use of Electroconvulsive Therapy (ECT) and other neurostimulation treatments. Since 1976, ISEN has been a leading voice in education, training, research, and advocacy in mental health treatment. ISEN's mission is to strengthen the practice of ECT and neurostimulation by fostering collaboration, delivering cutting-edge education, and advocating for high standards of patient care.

Through these efforts, ISEN ensures patients receive the most advanced and effective treatment options. *ISEN is proudly managed by Nisha Leadership Solutions.*

### Key activities of the society include:

- ✓ Publishing *The Journal of ECT*
- ✓ Hosting the ISEN Annual Meeting and Scientific Program
- ✓ Offering world-renowned ECT certification courses
- ✓ Organizing task forces, webinars, and panels on critical issues
- ✓ Providing educational webinars and programming, including CME opportunities
- ✓ Advocating for global access to neurostimulation treatments

## TOP 10 REASONS TO SPONSOR ISEN

### 1 INTIMATE AND TARGETED ENGAGEMENT

Participate in a focused conference with a smaller, specialized audience of psychiatrists and neurostimulation experts, fostering meaningful connections and in-depth conversations.

### 2 DIRECT ACCESS TO DECISION-MAKERS

Connect with leading professionals in ECT and neurostimulation who influence clinical practices and research.

### 3 HIGH-IMPACT VISIBILITY

Gain premium exposure through event signage, digital platforms, and printed materials at this globally recognized conference.

### 4 NETWORKING OPPORTUNITIES

Build lasting relationships during dedicated exhibit hours, receptions, and interactive sessions with attendees.

### 5 SHOWCASE INNOVATIONS

Present your products and services to an engaged audience actively seeking cutting-edge solutions to advance mental health treatments.

### 6 SUPPORT SPECIALIZED EDUCATION

Align your brand with ISEN's mission to provide top-tier education, training, and advocacy in ECT and neurostimulation.

### 7 GLOBAL REACH

Position your organization in front of a diverse, international audience of clinicians and researchers, while benefiting from the close-knit atmosphere of a smaller conference.

### 8 EXCLUSIVE SPONSORSHIP BENEFITS

Enjoy tiered sponsorship perks, such as branded materials, keynote acknowledgments, and complimentary registrations.

### 9 BOOST BRAND CREDIBILITY

Enhance your reputation by associating with a respected organization committed to advancing mental health care.

### 10 SHAPE THE FUTURE OF NEUROSTIMULATION

Be part of a movement driving innovation in patient care and transforming treatment outcomes in neurostimulation.

# ELEVATE & ENGAGE: ISEN SPONSORSHIP TIERS

## PLATINUM

(\$25,000)

### Exclusive Benefits

- ✓ Prime booth placement (1 of 3 reserved spots).
- ✓ Sponsored session (45 min) or 3-minute acknowledgment at the Annual Conference Luncheon.
- ✓ Recognition during the ISEN Travel Trainee Awards Announcement.

### Visibility

- ✓ Premium logo placement on ISEN meeting website, materials, and signage.
- ✓ Recognition on ISEN social media as a Trusted Partner.

### Engagement

- ✓ Complimentary registrations for 4 attendees to the ISEN Annual Conference.
- ✓ Exclusive email list access of annual meeting attendees for one-time use before and after the meeting.

## GOLD

(\$20,000)

### Visibility

- ✓ General booth placement in a high-traffic area.
- ✓ Logo featured on event signage and in the program.
- ✓ Recognition in one ISEN newsletter or email campaign.

### Engagement

- ✓ Complimentary registrations for 3 attendees to the ISEN Annual Conference.
- ✓ Email list of annual meeting attendees for one-time use post-conference.

### Acknowledgment

- ✓ Verbal acknowledgment during the plenary session

## SILVER

(\$15,000)

### Visibility

- ✓ Booth or tabletop placement (space-limited availability).
- ✓ Recognition in the ISEN program and on the meeting website.

### Engagement

- ✓ Complimentary registrations for 2 attendees to the ISEN Annual Conference.
- ✓ Email list of annual meeting attendees for one-time use post-conference.

## BRONZE

(\$10,000)

### Visibility

- ✓ Tabletop display space in the exhibit area.
- ✓ Listing in the ISEN program and on the meeting website.

### Engagement

- ✓ Complimentary registration for 1 attendee to the ISEN Annual Conference.

# SPOTLIGHT SPONSORSHIPS & EXHIBITS

## EXHIBIT HALL OFFERINGS

### Limited Space

Only 14 table-top booths available to maintain an intimate setting and maximize attendee interaction.

### Table-Top Details

- ✔ Includes one 6' skirted table, two chairs, and a company ID sign.
- ✔ Displays limited to 4' in height.

*Power and additional services available upon request.*

## KEY OPPORTUNITIES FOR SPONSORS

### Breakfast Product Theater - \$10,000

- ✔ Non-CME sessions for showcasing innovations.
- ✔ Includes pre- and post-attendee mailing lists, AV setup, and program listing.
- ✔ One complimentary registration

### Fellows and Distinguished Fellows Networking Reception - \$15,000

- ✔ ISEN Fellows/Distinguished Fellows Sponsor reception or coffee breaks to maximize visibility.
- ✔ One complimentary registration

### Identity Branding - Call for pricing options

- ✔ Branded items (lanyards, conference bags).
- ✔ Charging stations or signage placements.

## EXHIBIT PRICING



**Tabletop Display**

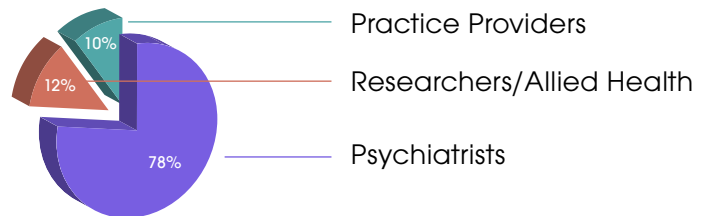


**Corner or non-perimeter booth(s):**

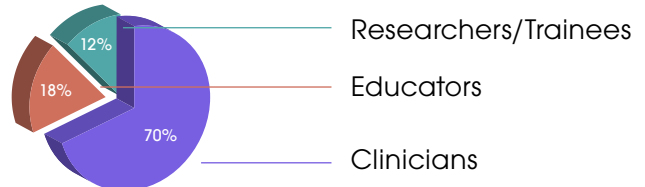
## MEETING DEMOGRAPHICS

Psychiatrists

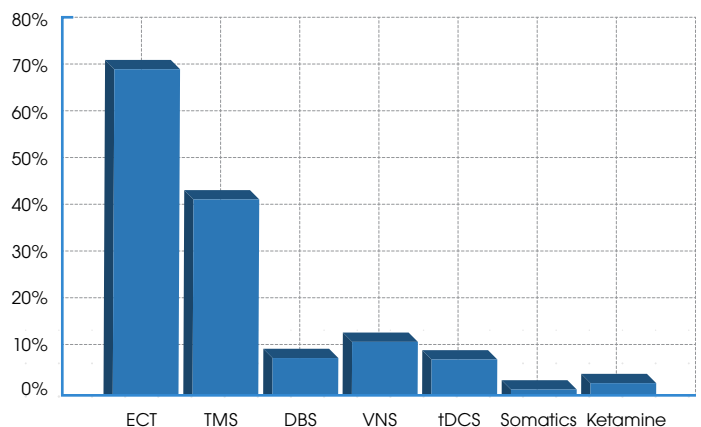
### By Profession



### By Role



### Neurostimulation Practices Among ISEN Annual Conference Attendees



## SCHEDULE HIGHLIGHTS

- **Move-In:** May 16, 2025, 1 PM – 5 PM.
- **Exhibit Hours:** Dedicated breaks and receptions each day.
- **Move-Out:** May 18, 2025, 5 PM – 7 PM.

## IMPORTANT DATES

- **Early Bird Registration:** Opens February 21, 2025.
- **Standard Registration:** March 26 – April 30, 2025.
- **Application Deadline for Exhibitors/Sponsors:** April 15, 2025.

## SPONSORSHIP RECOGNITION

- ✓ **Acknowledgments:** Featured in the program, website, signage, and during the opening reception.
- ✓ **Visibility:** Exclusive sponsor ribbons and on-site opportunities.

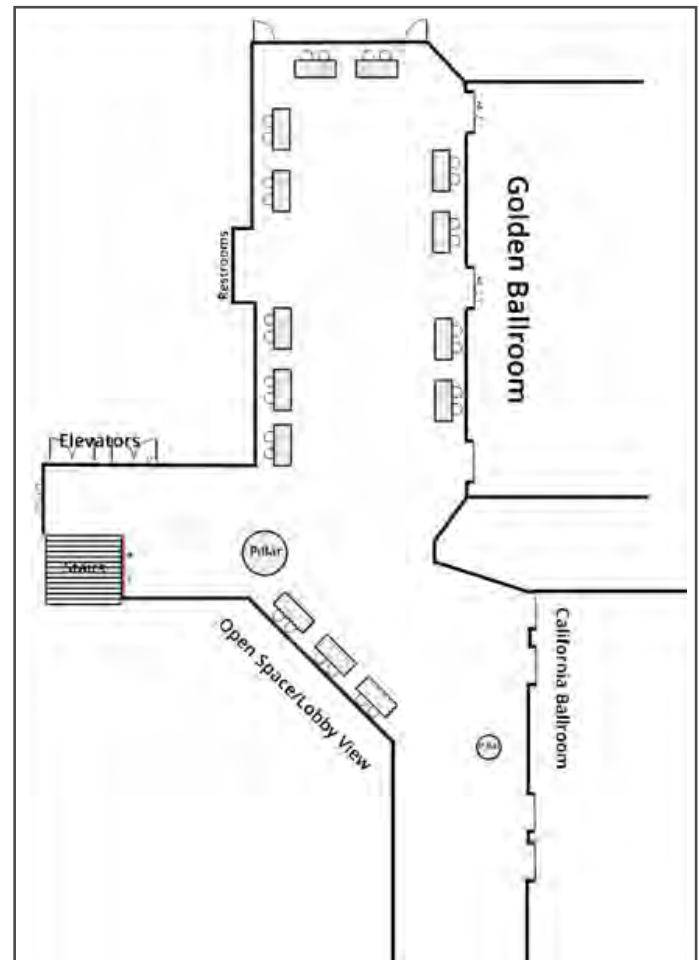
## ASSIGNMENT OF SPACE

- ✓ Exhibit space will be assigned on a first-come, first-served basis and based on tiered sponsorship package selection. Priority assignments will be determined by application submission date and preferences listed on the application form.

## CANCELLATION POLICY

1. Written cancellation notices received more than 90 days before the conference will receive a refund minus a 50% cancellation fee.
2. No refunds will be issued for cancellations received less than 90 days before the conference.

## EXHIBIT HALL FLOOR PLAN



## CONTACT INFORMATION

### Events Manager, ISEN

☎ (571) 412-1423

✉ [events@isen-ect.org](mailto:events@isen-ect.org)

# APPLICATION AND CONTRACT FOR EXHIBIT SPACE

**International Society for ECT & Neurostimulation (ISEN) Annual Meeting 2025 | Course and Meeting Dates:** May 17–18, 2025

**| Exhibit Dates:** May 17–18, 2025 **| Location:** DoubleTree by Hilton Hotel Los Angeles Downtown, Los Angeles, CA

Rules and regulations for exhibitors, detailed on the reverse side of this contract, are an integral part of the agreement. By signing below, the exhibitor acknowledges and agrees to adhere to all ISEN Annual Meeting 2025 rules and regulations.

## 1. EXHIBIT SPACE RESERVATION

Please reserve exhibit space for the company listed below:

Exhibiting Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

## 2. EXHIBIT BOOTH PRICING AND SELECTION

All booths are 10' x 10' unless otherwise noted.

| Booth Type            | Price   |
|-----------------------|---------|
| Standard Inline Booth | \$6,500 |

Booth Space Requested:

Total Display Size: \_\_\_\_\_ x \_\_\_\_\_

Total Space Price Due: \$ \_\_\_\_\_

*Furniture, electricity, and additional services are the responsibility of the exhibitor. ISEN does not provide tables, chairs, carpet, or electricity.*

## 3. BOOTH LOCATION PREFERENCES

1. Preferred Booth Location(s):

1) \_\_\_\_\_ 2) \_\_\_\_\_

3) \_\_\_\_\_ 4) \_\_\_\_\_

2. We prefer not to be located next to the following companies:

\_\_\_\_\_

*ISEN reserves the right to alter the floor plan and assign exhibit locations if necessary for the benefit of the event.*

## 4. DIRECT OVER-THE-COUNTER SALES

The sale of merchandise or equipment is prohibited in the exhibit hall without prior approval.

Will you sell merchandise in your booth?  Yes  No

*If yes, please complete and submit a sales authorization form.*

## 4. SPONSORSHIP AND ADVERTISING

| Sponsorship/Item | Amount   |
|------------------|----------|
| _____            | \$ _____ |
| _____            | \$ _____ |
| _____            | \$ _____ |

## 6. PAYMENT

All balances must be paid by April 1, 2025. Late payments may result in forfeiture of exhibit space.

Amount Enclosed: \$ \_\_\_\_\_

### Cancellation Policy:

**Before March 17, 2025:** 50% of the payment will be retained as a cancellation fee.

**After March 17, 2025:** No refunds will be issued.

*Written notice of cancellation is required. ISEN reserves the right to resell any forfeited exhibit space.*

## 7. PAYMENT METHOD

Check (Payable in U.S. funds to: ISEN, sent to the address below.)

Credit Card (Please complete details below.)

Card Type:

AMEX  VISA  MasterCard  Discover

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_ / \_\_\_\_

Name on Card: \_\_\_\_\_

CVC: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

## 8. EXHIBITOR INSTALLATION & CLEANING

Exhibitors are responsible for daily cleaning of their booths.

Arrangements must be made directly with the general services contractor.

## 9. AUTHORIZED SIGNATURE

By signing below, the exhibitor agrees to all terms and conditions outlined in this agreement.

Exhibitor Representative Signature:

\_\_\_\_\_

Date: \_\_\_\_\_

Accepted by ISEN Exhibit Management:

\_\_\_\_\_

Date: \_\_\_\_\_

## 10. CONTACT INFORMATION

Please address all communications regarding exhibits to:

**Events Manager, ISEN**

☎ (571) 412-1423

✉ [events@isen-ect.org](mailto:events@isen-ect.org)